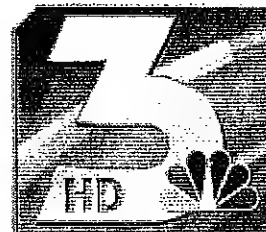


ORDER

KSNV

Orders
Order / Rev: 107887
Alt Order #: 06863650
Product Desc: NRSC/HELLER
Estimate:
Flight Dates: 10/17/12 - 10/23/12
Original Date / Rev: 10/15/12 / 10/30/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency
Name: Strategic Media Services, Inc.
Buying Contact:
Billing Contact:
 3299 K St. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: NRSC/ Heller for Senate *Revised*
Demographic: A35+
Product Codes: PLC01
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 10/01/12 | 10/23/12 | 44 | \$29,675.00 | \$25,223.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|--------------------|-------------|
| October 2012 | 44 | \$29,675.00 | \$25,223.75 | 0.00 |
| Totals | 44 | \$29,675.00 | \$25,223.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Amy McCreary | | | Start Of Order - End Of Order | 100% |

Order Share

| Order Share | Share | Total |
|-------------|-------|-------------|
| KSNV | 99% | \$29,675.00 |
| Market | 100% | \$29,974.75 |

Competitive Share

| Competitive Share | Share | Total |
|-------------------|-------|----------|
| CABLE | 0% | \$0.00 |
| KBLR | 0% | \$0.00 |
| KFBT | 0% | \$0.00 |
| KINC | 0% | \$0.00 |
| KLAS | 0% | \$0.00 |
| KLVX | 0% | \$0.00 |
| KSNV- | 0% | \$0.00 |
| KTNV | 0% | \$0.00 |
| KTUD | 0% | \$0.00 |
| KVVU | 0% | \$0.00 |
| KVWB | 0% | \$0.00 |
| LV1 | 0% | \$0.00 |
| UNKWN | 1% | \$299.75 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|---------------------------|-------------------|----------------|---------------|-----|-------|----------|-----|------|------|-------|----------|
| E 1 | KSNV | 10/19/12 | 10/19/12 | M-F 6-7a WakeUp w/WagM | 6-7a | | ----F-- | :30 | 1 | \$450.00 | 2 | 0.00 | NM | 1 | \$450.00 |
| | | | | M-F 6-7a WakeUp w/Wagners | | | | | | | | | | | |
| | | | | WAKE | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | | | | | | |
| | | Week: 10/15/12 | 10/21/12 | ----F-- | 1 | \$450.00 | 0.00 | | | | | | | | |

Order / Rev: 107887
 Alt Order #: 06863650
 Flight Dates: 10/17/12 - 10/23/12

Advertiser: NRSC/ Heller for Senate
 Product Desc: NRSC/HELLER
 Estimate:

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|--|-------|-----------------------|-------------------|---------------|-------------|------------|---------------|------|------|-------|----------|
| E 12 | KSNV | 10/18/12 | 10/18/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | ---T--- | :30 | 1 | \$225.002 | | 0.00 | NM | 1 | \$225.00 |
| AGENDA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/12 | 10/21/12 | ---T--- | | | 1 | | \$225.00 | | 0.00 | | | | |
| E 13 | KSNV | 10/19/12 | 10/19/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | ----F-- | :30 | 1 | \$225.002 | | 0.00 | NM | 1 | \$225.00 |
| AGENDA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/12 | 10/21/12 | ----F-- | | | 1 | | \$225.00 | | 0.00 | | | | |
| E 14 | KSNV | 10/22/12 | 10/22/12 | The Agenda 1230pm The Agenda 1230pm | CM | 1230-1p | M----- | :30 | 1 | \$225.002 | | 0.00 | NM | 1 | \$225.00 |
| AGENDA | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/22/12 | 10/28/12 | M----- | | | 1 | | \$225.00 | | 0.00 | | | | |
| E 15 | KSNV | 10/17/12 | 10/17/12 | Days of our Lives Days of our Lives | CM | 1258p-2pm | --W---- | :30 | 1 | \$275.002 | | 0.00 | NM | 0 | \$0.00 |
| DAYS OF LIVES | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/12 | 10/21/12 | --W---- | | | 1 | | \$275.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | KSNV | 10/15/12-10/21/12 | | Days of our Lives | | 1258p-2pm | --W----- | :30 | (\$275.00) | 0.00 | NM | | | | |
| Unresolved | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| E 16 | KSNV | 10/22/12 | 10/22/12 | Days of our Lives Days of our Lives | CM | 1258p-2pm | M----- | :30 | 1 | \$275.002 | | 0.00 | NM | 0 | \$0.00 |
| DAYS OF LIVES | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/22/12 | 10/28/12 | M----- | | | 1 | | \$275.00 | | 0.00 | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | KSNV | 10/22/12-10/28/12 | | Days of our Lives | | 1258p-2pm | M----- | :30 | (\$275.00) | 0.00 | NM | | | | |
| Unresolved | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| E 17 | KSNV | 10/23/12 | 10/23/12 | Days of our Lives Days of our Lives | CM | 1258p-2pm | -T----- | :30 | 1 | \$275.002 | | 0.00 | NM | 1 | \$275.00 |
| DAYS OF LIVES | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/22/12 | 10/28/12 | -T----- | | | 1 | | \$275.00 | | 0.00 | | | | |
| E 18 | KSNV | 10/18/12 | 10/18/12 | The Doctors The Doctors | CM | 2pm-3pm | ---T--- | :30 | 1 | \$225.002 | | 0.00 | NM | 1 | \$225.00 |
| DOCTORS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/12 | 10/21/12 | ---T--- | | | 1 | | \$225.00 | | 0.00 | | | | |
| E 19 | KSNV | 10/22/12 | 10/22/12 | The Doctors The Doctors | CM | 2pm-3pm | M----- | :30 | 1 | \$225.002 | | 0.00 | NM | 1 | \$225.00 |
| DOCTORS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/22/12 | 10/28/12 | M----- | | | 1 | | \$225.00 | | 0.00 | | | | |
| E 20 | KSNV | 10/23/12 | 10/23/12 | The Doctors The Doctors | CM | 2pm-3pm | -T----- | :30 | 1 | \$225.002 | | 0.00 | NM | 1 | \$225.00 |
| DOCTORS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/22/12 | 10/28/12 | -T----- | | | 1 | | \$225.00 | | 0.00 | | | | |
| E 21 | KSNV | 10/17/12 | 10/17/12 | Dr. Phil Dr Phil | CM | 3-4p | --W---- | :30 | 1 | \$300.002 | | 0.00 | NM | 0 | \$0.00 |
| DR PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | |
| Week: | | 10/15/12 | 10/21/12 | --W---- | | | 1 | | \$300.00 | | 0.00 | | | | |

Order / Rev: 107887
 Alt Order #: 06863650
 Flight Dates: 10/17/12 - 10/23/12

Advertiser: NRSC/ Heller for Senate
 Product Desc: NRSC/HELLER
 Estimate: KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|---|-------------------|----------------------------|-----------------|---------------|---------------|-------------|-----|------------|-------------|-------|----------|
| E 21 | KSNV | 10/17/12 | 10/17/12 | Dr. Phil Dr Phil | CM | 3-4p | --W---- | :30 | 1 | \$300.002 | | 0.00 | NM | 0 | \$0.00 |
| DR PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | --W---- | 1 | | \$300.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 10/15/12-10/21/12 | | Dr. Phil | | 3-4p | --W----- | :30 | | (\$300.00) | | 0.00 | NM | | |
| Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| E 22 | KSNV | 10/19/12 | 10/19/12 | Dr. Phil Dr Phil | CM | 3-4p | ----F-- | :30 | 1 | \$300.002 | | 0.00 | NM | 1 | \$300.00 |
| DR PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | ----F-- | 1 | | \$300.00 | | 0.00 | | | | | | |
| E 23 | KSNV | 10/23/12 | 10/23/12 | Dr. Phil Dr Phil | CM | 3-4p | -T----- | :30 | 1 | \$300.002 | | 0.00 | NM | 1 | \$300.00 |
| DR PHIL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | -T----- | 1 | | \$300.00 | | 0.00 | | | | | | |
| E 24 | KSNV | 10/18/12 | 10/18/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:00 PM-4:30 PM) | ---T--- | :30 | 1 | \$450.002 | | 0.00 | NM | 1 | \$450.00 |
| FIRST NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | ---T--- | 1 | | \$450.00 | | 0.00 | | | | | | |
| E 25 | KSNV | 10/19/12 | 10/19/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:00 PM-4:30 PM) | ----F-- | :30 | 1 | \$450.002 | | 0.00 | NM | 1 | \$450.00 |
| FIRST NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | ----F-- | 1 | | \$450.00 | | 0.00 | | | | | | |
| E 26 | KSNV | 10/23/12 | 10/23/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:00 PM-4:30 PM) | -T----- | :30 | 1 | \$450.002 | | 0.00 | NM | 1 | \$450.00 |
| FIRST NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | -T----- | 1 | | \$450.00 | | 0.00 | | | | | | |
| E 27 | KSNV | 10/17/12 | 10/17/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:30 PM-5:00 PM) | --W---- | :30 | 1 | \$450.002 | | 0.00 | NM | 1 | \$450.00 |
| 430P NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | --W---- | 1 | | \$450.00 | | 0.00 | | | | | | |
| E 28 | KSNV | 10/19/12 | 10/19/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:30 PM-5:00 PM) | ----F-- | :30 | 1 | \$450.002 | | 0.00 | NM | 1 | \$450.00 |
| 430P NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | ----F-- | 1 | | \$450.00 | | 0.00 | | | | | | |
| E 29 | KSNV | 10/22/12 | 10/22/12 | NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) | CM | 4-5pm (4:30 PM-5:00 PM) | M----- | :30 | 1 | \$450.002 | | 0.00 | NM | 1 | \$450.00 |
| 430P NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | M----- | 1 | | \$450.00 | | 0.00 | | | | | | |
| E 30 | KSNV | 10/18/12 | 10/18/12 | M-F Early News M-F Early News | CM | 5-630p | ---T--- | :30 | 1 | \$900.002 | | 0.00 | NM | 1 | \$900.00 |
| EARLY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | ---T--- | 1 | | \$900.00 | | 0.00 | | | | | | |
| E 31 | KSNV | 10/23/12 | 10/23/12 | M-F Early News M-F Early News | CM | 5-630p | -T----- | :30 | 1 | \$900.002 | | 0.00 | NM | 1 | \$900.00 |
| EARLY NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | -T----- | 1 | | \$900.00 | | 0.00 | | | | | | |
| E 32 | KSNV | 10/18/12 | 10/18/12 | M-F Jeopardy M-F Jeopardy | CM | 630-7pm | ---T--- | :30 | 1 | \$750.002 | | 0.00 | NM | 0 | \$0.00 |

Order / Rev: 107887
 Alt Order #: 06863650
 Flight Dates: 10/17/12 - 10/23/12

Advertiser: NRSC/ Heller for Senate
 Product Desc: NRSC/HELLER
 Estimate:

KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|---------------------------|-------------------|-----------------------|-----------------|---------------|---------------|-------------|-----|------------|-------------|-------|------------|
| E 39 | KSNV | 10/19/12 | 10/19/12 | FacetoFace/Ralston Report | CM | 730-758pm | ----F-- | :30 | 1 | \$450.002 | | 0.00 | NM | 0 | \$0.00 |
| FacetoFace/Ralston Report | | | | | | | | | | | | | | | |
| FACE TO FACE | | | | | | | | | | | | | | | |
| E 40 | KSNV | 10/23/12 | 10/23/12 | FacetoFace/Ralston Report | CM | 730-758pm | -T----- | :30 | 1 | \$450.002 | | 0.00 | NM | 0 | \$0.00 |
| FacetoFace/Ralston Report | | | | | | | | | | | | | | | |
| FACE TO FACE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | -T----- | 1 | | \$450.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 10/22/12-10/28/12 | | FacetoFace/Ralston Report | | 730-758pm | -T----- | :30 | | (\$450.00) | | 0.00 | NM | | |
| Unresolved | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| E 41 | KSNV | 10/18/12 | 10/18/12 | M-F News 3 at Eleven | CM | 11pm-1135pm | ---T--- | :30 | 1 | \$775.002 | | 0.00 | NM | 1 | \$775.00 |
| M-F News 3 at Eleven | | | | | | | | | | | | | | | |
| 3 NEWS @ 11 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | ---T--- | 1 | | \$775.00 | | 0.00 | | | | | | |
| E 48 | KSNV | 10/22/12 | 10/22/12 | Mon PR 8-10p | CM | 8-10pm | M----- | :30 | 1 | \$2,400.002 | | 0.00 | NM | 1 | \$2,400.00 |
| Monday Prime 8-10pm | | | | | | | | | | | | | | | |
| THE VOICE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/22/12 | 10/28/12 | M----- | 1 | | \$2,400.00 | | 0.00 | | | | | | |
| E 47 | KSNV | 10/20/12 | 10/20/12 | Sa-Su News 3 at Eleven | CM | 11pm-1135pm | -----S- | :30 | 1 | \$750.002 | | 0.00 | NM | 0 | \$0.00 |
| Sa-Su News 3 at Eleven | | | | | | | | | | | | | | | |
| WKND LATE NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | 1 | | \$750.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 10/15/12-10/21/12 | | Sa-Su News 3 at Eleven | | 11pm-1135pm | -----Sa-- | :30 | | (\$750.00) | | 0.00 | NM | | |
| Unresolved | | | | | | | | | | | | | | | |
| [.NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| E 48 | KSNV | 10/21/12 | 10/21/12 | Sa-Su News 3 at Eleven | CM | 11pm-1135pm | -----S | :30 | 1 | \$750.002 | | 0.00 | NM | 1 | \$750.00 |
| Sa-Su News 3 at Eleven | | | | | | | | | | | | | | | |
| WKND LATE NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S | 1 | | \$750.00 | | 0.00 | | | | | | |
| E 49 | KSNV | 10/20/12 | 10/20/12 | News 3 Sunrise - SATUR | CM | 6a-7a | -----S- | :30 | 1 | \$225.002 | | 0.00 | NM | 1 | \$225.00 |
| News 3 Sunrise SATURDAY | | | | | | | | | | | | | | | |
| NW3 AT SUNRISE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | 1 | | \$225.00 | | 0.00 | | | | | | |
| E 50 | KSNV | 10/20/12 | 10/20/12 | Saturday Today | CM | 7a-9am | -----S- | :30 | 1 | \$325.002 | | 0.00 | NM | 1 | \$325.00 |
| Saturday Today | | | | | | | | | | | | | | | |
| SAT TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | 1 | | \$325.00 | | 0.00 | | | | | | |
| E 51 | KSNV | 10/20/12 | 10/20/12 | News 3 Today - SATUR | CM | 9am-930am | -----S- | :30 | 1 | \$300.002 | | 0.00 | NM | 1 | \$300.00 |
| News 3 Today - SAT | | | | | | | | | | | | | | | |
| NEWS 3 TDY WKDN | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | 1 | | \$300.00 | | 0.00 | | | | | | |
| E 52 | KSNV | 10/20/12 | 10/20/12 | Sa-Su Early News | CM | 5pm-630pm | -----S- | :30 | 1 | \$450.002 | | 0.00 | NM | 1 | \$450.00 |
| Sa-Su Early News | | | | | | | | | | | | | | | |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | 1 | | \$450.00 | | 0.00 | | | | | | |
| E 53 | KSNV | 10/21/12 | 10/21/12 | Sa-Su Early News | CM | 5pm-630pm | -----S | :30 | 1 | \$450.002 | | 0.00 | NM | 0 | \$0.00 |
| Sa-Su Early News | | | | | | | | | | | | | | | |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S | 1 | | \$450.00 | | 0.00 | | | | | | |

Order / Rev: 107887
 Alt Order #: 06863650
 Flight Dates: 10/17/12 - 10/23/12

Advertiser: NRSC/ Heller for Senate
 Product Desc: NRSC/HELLER
 Estimate: KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|-----------|-------------------|-----------------|--|-------------------|-----------------------|-----------------|---------------|---------------|-----------------------|-----|------------|-------------|-------|------------|
| E 53 | KSNV | 10/21/12 | 10/21/12 | Sa-Su Early News Sa-Su Early News | CM | 5pm-630pm | -----S | :30 | 1 | \$450.002 | | 0.00 | NM | 0 | \$0.00 |
| NEWS 3 | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S | 1 | | \$450.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 10/15/12-10/21/12 | | Sa-Su Early News | | 5pm-630pm | -----Su | :30 | | (\$450.00) | | 0.00 | NM | | |
| Unresolved | | | | | | | | | | | | | | | |
| [PGM CHG = NFL FOOTBALL OR NEWS 3 LIVE IN PRIME] | | | | | | | | | | | | | | | |
| E 54 | KSNV | 10/20/12 | 10/20/12 | Weekend Jeopardy/Wheel WKND Jeop/Wheel | CM | 630-730pm | -----S- | :30 | 1 | \$375.002 | | 0.00 | NM | 1 | \$375.00 |
| JEOP/WHEEL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | 1 | | \$375.00 | | 0.00 | | | | | | |
| E 55 | KSNV | 10/20/12 | 10/20/12 | Saturday Night Live Saturday Night Live | CM | 1130pm-1:02am | -----S- | :30 | 1 | \$750.002 | | 0.00 | NM | 1 | \$750.00 |
| SAT NITE LIVE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S- | 1 | | \$750.00 | | 0.00 | | | | | | |
| E 56 | KSNV | 10/21/12 | 10/21/12 | News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY | CM | 6a-7a | -----S | :30 | 1 | \$225.002 | | 0.00 | NM | 1 | \$225.00 |
| NWS3 SUNRS WKND | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S | 1 | | \$225.00 | | 0.00 | | | | | | |
| E 57 | KSNV | 10/21/12 | 10/21/12 | Sunday Today Sunday Today | CM | 7a-8am | -----S | :30 | 1 | \$500.002 | | 0.00 | NM | 0 | \$0.00 |
| SUN TODAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S | 1 | | \$500.00 | | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| 1 | KSNV | 10/15/12-10/21/12 | | Sunday Today | | 7a-8am | -----Su | :30 | | (\$500.00) | | 0.00 | NM | | |
| Unresolved | | | | | | | | | | | | | | | |
| [NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | | |
| E 58 | KSNV | 10/21/12 | 10/21/12 | Meet the Press Meet the Press | CM | 8a-9am | -----S | :30 | 1 | \$1,900.002 | | 0.00 | NM | 1 | \$1,900.00 |
| MEET THE PRESS-SUN | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S | 1 | | \$1,900.00 | | 0.00 | | | | | | |
| E 59 | KSNV | 10/21/12 | 10/21/12 | News 3 Today Wknd News 3 Today | CM | 9a-930am | -----S | :30 | 1 | \$250.002 | | 0.00 | NM | 1 | \$250.00 |
| NEWS3 TDY WKND | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S | 1 | | \$250.00 | | 0.00 | | | | | | |
| E 60 | KSNV | 10/21/12 | 10/21/12 | Chris Matthews 9:30AM Chris Matthews SUN 9:30am | CM | 9:30a-10a | -----S | :30 | 1 | \$375.002 | | 0.00 | NM | 1 | \$375.00 |
| CHRIS MATTHEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S | 1 | | \$375.00 | | 0.00 | | | | | | |
| E 61 | KSNV | 10/21/12 | 10/21/12 | NFL Football NFL Football | CM | 1P-9PM | -----S | :30 | 1 | \$8,000.002 | | 0.00 | NM | 1 | \$8,000.00 |
| SUN NITE NFL | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S | 1 | | \$8,000.00 | | 0.00 | | | | | | |
| E 62 | KSNV | 10/21/12 | 10/21/12 | Sports Night in Las Vegas Sports Night in Las Vegas | CM | Sun 1135p-1200a | -----S | :30 | 1 | \$200.002 | | 0.00 | NM | 1 | \$200.00 |
| SPORTS NIGHT | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/15/12 | 10/21/12 | -----S | 1 | | \$200.00 | | 0.00 | | | | | | |
| N63 | KSNV | 10/17/12 | 10/17/12 | The Tonight Show Tonight Show | CM | 1135p-1236a | --W---- | :30 | 1 | \$275.002 | | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |

Order / Rev: 107887
 Alt Order #: 06863650
 Flight Dates: 10/17/12 - 10/23/12

Advertiser: NRSC/ Heller for Senate
 Product Desc: NRSC/HELLER
 Estimate: KSNV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-------------|---|-------------------|-----------------|----------------------------------|-------|-----------------------|-----------------|---------------|---------------|------------|-------------|------|--------|-------|-------------|
| N 63 | KSNV | 10/17/12 | 10/17/12 | The Tonight Show Tonight Show | CM | 1135p-1236a | --W---- | :30 | 1 | \$275.002 | | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | | |
| | Week: | 10/15/12 | 10/21/12 | --W---- | | 1 | | \$275.00 | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | KSNV | 10/15/12-10/21/12 | | The Tonight Show | | 1135p-1236a | --W----- | :30 | (\$275.00) | 0.00 | NM | | | | |
| | Unresolved | | | | | | | | | | | | | | |
| | [NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | |
| N 64 | KSNV | 10/18/12 | 10/18/12 | The Tonight Show Tonight Show | CM | 1135p-1236a | ---T--- | :30 | 1 | \$275.002 | | 0.00 | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | | |
| | Week: | 10/15/12 | 10/21/12 | ---T--- | | 1 | | \$275.00 | 0.00 | | | | | | |
| N 65 | KSNV | 10/19/12 | 10/19/12 | The Tonight Show Tonight Show | CM | 1135p-1236a | ----F-- | :30 | 1 | \$275.002 | | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | | |
| | Week: | 10/15/12 | 10/21/12 | ----F-- | | 1 | | \$275.00 | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | KSNV | 10/15/12-10/21/12 | | The Tonight Show | | 1135p-1236a | -----F---- | :30 | (\$275.00) | 0.00 | NM | | | | |
| | Unresolved | | | | | | | | | | | | | | |
| | [NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | |
| N 66 | KSNV | 10/22/12 | 10/22/12 | The Tonight Show Tonight Show | CM | 1135p-1236a | M----- | :30 | 1 | \$275.002 | | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | | |
| | Week: | 10/22/12 | 10/28/12 | M----- | | 1 | | \$275.00 | 0.00 | | | | | | |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Rtg</u> | <u>Type</u> | | | | |
| 1 | KSNV | 10/22/12-10/28/12 | | The Tonight Show | | 1135p-1236a | M----- | :30 | (\$275.00) | 0.00 | NM | | | | |
| | Unresolved | | | | | | | | | | | | | | |
| | [NOT AVAILABLE RATE] NOT AVAILABLE RATE | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | Totals | 44 | \$29,675.00 |